

MeCCSA 2018 London South Bank University

Day 1: Wednesday 10 January

11.30—12.30	Registration
12.30—13.00 Events Theatre	Opening and Welcome: Prof Natalie Fenton, Prof Janet Jones
13.00—13.45 Events Theatre	Keynote: Prof Anita Biressi (University of Roehampton) Career Selfies: calling cards of neoliberalism <i>Chair:</i> Prof Janet Jones
13.45—14.15	Refreshments
14.15—15.45	Parallel sessions 1A—1H
1A K303	In Costume <i>Chair:</i> Alison Mayne <ul style="list-style-type: none"> • Kirsi Manninen (Aalto University) An Empathy–Oriented Drawing Method in Costume Sketching: Training digital drawing through mindful embodied awareness • Alison Mayne (Sheffield Hallam University) Fashioned into a Woman: Clothing in <i>Spare Rib</i>, 1972-79 • Nathaniel Weiner (University of the Arts London) Structure, Not Agency: The rejection of creativity and video-game logic of online menswear communities
1B K305	BBC Radio in Northern Ireland: historical and policy perspectives on the continued popularity of the local <i>Chair:</i> Portia Ellis-Woods <ul style="list-style-type: none"> • Portia Ellis-Woods (Queen’s University, Belfast) Navigating Cultural Identity in the BBC’s <i>Most Contrary Region</i>. • Julia Paul (Independent) Radio as a Site for ‘Memorial’: The case of the BBC Radio Ulster programme <i>Legacy</i> • Phil Ramsey (Ulster University) ‘Let There be no Ambiguity’: The audience for BBC Radio in Northern Ireland, and the local imperative
1C K307	Mobilities: education, careers, and work in an unequal culture <i>Chair:</i> Dave O’Brien <ul style="list-style-type: none"> • Orian Brook, Mark Taylor, Dave O’Brien, Bozena Wielgoszewska (Universities of Edinburgh and Sheffield) Room at the Top or the Cutting Room Floor? Social mobility in cultural and creative occupations • Pat Thomson and Rebecca Coles (University of Nottingham) Precarious Paths to Arts Careers • Paul Long and Dave Harte (Birmingham City University) ‘Where Do We Come From? What Are We? Where Are We Going?’ Narratives of creative industries career making
1D K403	Cinema Studies <i>Chair:</i> Ricardo Domizio <ul style="list-style-type: none"> • Ricardo Domizio (LSBU) Molecular Love in Shane Carruth’s <i>Upstream Color</i> • Ting-Ying Lin (Goldsmiths) Cinema and Political Activism: Post-umbrella-revolution Hong Kong cinema as a case study • James Newton (Canterbury Christ Church University) Politics in the Background • Robert Stenson (Nottingham University) ‘Go Live!’: Facebook and the ‘virtually-live’ trailer launch

1E K405	<p>Journalism Standards <i>Chair:</i> James Curran</p> <ul style="list-style-type: none"> James Curran (Goldsmiths) Moral Decline of the British Press Mark Subryan (Sheffield Hallam University) The Legitimation of the Tabloid: What do tabloid news journalists really think about themselves? Katie Toms (City University) 'An innocuous British Institution': Defending Page 3 at the Leveson Inquiry Rachel Moran (University of Southern California) Shying Away From Change: Assessing the use of 'fact-checking' journalism by mainstream media in the UK
1F K407	<p>Pedagogy and Professionalism I <i>Chair:</i> Yael Friedman</p> <ul style="list-style-type: none"> Cecilia Ghidotti (Loughborough University London) 'Creative Writing Courses are Useless': Creative writing programmes in the Italian literary field Lauren England (King's College London) Crafting Professional Practice: Ideologies for craft work in higher education Damian O'Byrne (St Mary's University) Research as Practice and Practice as...not very much really: Frustrations of an academic magazine designer Yael Friedman and Steve Whitford (University of Portsmouth) Teaching 'Otherness': Reflections on film production pedagogy and political agency
1G K505	<p>Representing Selves and Others <i>Chair:</i> Vanessa Jackson</p> <ul style="list-style-type: none"> Sonal Kantaria (King's College London) <i>After the Crow Flies</i> and the Representation of Aboriginal People in Australian Cinema through Collaborative Film Shweta Ghosh (University of Reading) 'Nothing about us, Without us': Developing a Collaborative Practice Methodology to explore Film Practice by Persons with Disabilities in Contemporary Urban India Sarah Attfield (University of Technology Sydney) Working-Class Art as Activism: Against artwashing and gentrification Vanessa Jackson (Birmingham City University) The Benefits and Challenges of Video as an Oral History Method
1H K507	<p>Children and Media <i>Chair:</i> Karlien van den Beukel</p> <ul style="list-style-type: none"> Emily Keaney (Ofcom) Confidence, Creativity and Expression: An insight into children's experiences Máire Messenger Davies (Ulster University) The Representation of Children in the Media: Issues of privacy and consent Anna Zsubori (University of Leicester) Children's Creative Identity Production and the Representation of Disney Princesses
15.45—16.00	Comfort Break
16.00—17.30	Parallel sessions 2A—2H
2A K303	<p>Roundtable Discussion and Book Launch – Home Media Research: Cult Media and Beyond Hosted by Jonathan Wroot (University of Greenwich)</p> <ul style="list-style-type: none"> Virginia Crisp (King's College London) Pirates and Proprietary Rights: Perceptions of 'ownership' and media objects within filesharing communities Christopher Holliday (King's College London) Combining Nemo: Pixar home media and the DVD of narrative integration

	<ul style="list-style-type: none"> Roderik Smits (University of York) Film Distribution: A Changing Business
2B K305	<p>The Thread That Runs So True: Women, Everyday Creativity and the Medium of Fabric <i>Chair:</i> Mary Kay Culpepper</p> <ul style="list-style-type: none"> Alison Mayne (Sheffield Hallam University) 'Craftiness Wasn't Worthy of Anything': The struggle to claim creativity for amateur yarn-makers Jessica Bain (University of Leicester) Of Sewing and Sorority: Consciously practiced kindness in online spaces Ann Rippin (University of Bristol) From Milkmaid to Châtelaine: The impact of Laura Ashley plc on British women's lives 1970-the present Mary Kay Culpepper (University of Westminster) Making a Way through Creative Affordances
2C K307	<p>Producing and Consuming Inequalities of Culture <i>Chair:</i> Dave O'Brien</p> <ul style="list-style-type: none"> Sara De Benedictis, Tracey Jensen and Kim Allen, Cultural Work, Exploitation and Care in Factual Welfare Television Anamik Saha, Beyond Diversity: Enabling race-making in the cultural industries Orian Brook, Dave O'Brien, Mark Taylor, and P. Widdop, Who Governs Culture? A social network analysis S. Friedman, The Class Ceiling in UK Television
2D K403	<p>The International <i>Game of Thrones</i> Research Project <i>Chair:</i> Martin Barker Martin Barker (Aberystwyth University), Clarissa Smith (Sunderland), Feona Attwood (Middlesex), Sarah Ralph (Northumbria)</p>
2E K405	<p>Film Experiments <i>Chair:</i> Patrick Tarrant</p> <ul style="list-style-type: none"> Daniel Massie (University of Stirling) It's All in the (Re)Edit: Supporting female performances, the Academy Awards, and audio-visual criticism Susannah Ramsay (Stirling University) Experiencing the Film-poem: Observations on the practice-as-research project as an agency for creativity Donatella Valente (LSBU) Experimental Filmmaking as a Research Methodology: Creative patterns in Rose Lowder's perceptual cinema Stephen Connolly (University of Kent) The Spatial Cinema: The moving image and Lefebvre
2F K407	<p>Pedagogy and Professionalism II <i>Chair:</i> Iris Luppá</p> <ul style="list-style-type: none"> Marcus Leaning (University of Winchester) The Definition and use of 'Theory' in Teaching Media Production at Undergraduate Level in UK Universities: Lecturers' perspectives Iris Luppá (LSBU) Creativity and Agency in Film Studies: Teaching creativity? Paul Long, Dave Harte and Annette Naudin (Birmingham City University) Transformations in the Cultural Economy? 'Reprogramming' cultural policymakers, intermediaries and creative workers

2G K505	<p>Mediating the Nation <i>Chair:</i> Gary Merrill</p> <ul style="list-style-type: none"> James Curran (Goldsmiths) Press and the Remaking of Britain, 1979-2015 Gary Merrill (University of Roehampton) Representing the Nation: A comparative study of the social constitution of senior BBC journalists and the British politicians they hold to account Catrin Owen (University of Liverpool) British Battered Corporation? How has the BBC licence fee been portrayed in the UK national press?
2H K507	<p>Parody and Satire <i>Chair:</i> Paul Reilly</p> <ul style="list-style-type: none"> Domagoj Bebić (University of Zagreb) and Marija Volarević (University of Ljubljana) Viral Politics: The use of creative social media content in political communication Anastasia Denisova (University of Westminster) Parody Microblogging as a Political Strategy in the Russian-language Twitter: Creativity, impersonation and humour Galina Miazhevich (University of Cardiff) Anything Goes Parody? Contesting creativity at the Russian prime-time comedy show Paul Reilly (University of Sheffield) Loyalists Against Democracy: Assessing the role of social media parody accounts in contentious Northern Irish politics
17.30—18.00	Refreshments
18.00—19.00 8th Floor Keyworth Events Theatre	<p>Roundtable OR Film Screening</p> <p>Roundtable: Politics and Comedy <i>Chair:</i> Ben Mallaby Comedians, comedy writers and academic analysts will discuss the disconnect between ‘orthodox’ left-wing comedy rhetoric against the voting behaviour of the country and ask why there isn’t a more even spread of comedians across the political spectrum.</p> <p>Panellists:</p> <ul style="list-style-type: none"> James Brassett, University of Warwick Jessica Fostekew, writer, comedian and actor Erich McElroy, stand-up comedian and writer Leo Kearse, comedian and writer <p>Chisel Happy – The Pedagogy of Production: Peer-power, process and pitfalls Film Screening plus Q&A with Jenn Feray (University of Portsmouth)</p>
19.00—20.00	<p>Drinks Reception</p> <p>PLUS Book Launch (Room K120): <i>artWORK: Art, Labour and Activism</i>, ed. Alberto Cossu, Jessica Holtaway, and Paula Serafini (Rowman and Littlefield, 2017)</p>
20.00—21.00 Edric Theatre	<p>Comedy Night The inaugural MeCCSA comedy night, featuring: writer, comedian and actor Jessica Fostekew, Erich McElroy, a stand-up comedian and writer originally from Seattle, and Award winning live comedian Leo Kearse. TICKETS ARE SOLD SEPARATELY FOR THIS EVENT</p>

Day 2: Thursday 11 January

09.00—09.45 Events Theatre	Keynote: Prof Andy Miah (University of Salford) Sport 2.0 <i>Chair:</i> Prof Lizzie Jackson
09.45—10.00	Comfort Break
10.00—11.30	Parallel sessions 3A—3H
3A K303	Radio Studies Network Panel I: Creativity and Agency in Radio Practices and Representations <i>Chair:</i> Josephine Coleman <ul style="list-style-type: none"> • Emily Bettison (Birmingham City University) <i>The Same...But Different?: Exploring the radio practitioner's creative agency</i> • Josephine Coleman (Birkbeck) <i>Reflexive Radio Research: Intellectualizing creative practice in local community radio</i> • Emma Heywood (University of Sheffield) <i>Creativity or Commercialisation: Radio's involvement in the 2017 West Bank elections</i>
3B K305	Surveillance, Race, Culture: communicating regimes of control <i>Chair:</i> Susan Flynn <ul style="list-style-type: none"> • Susan Flynn (University of the Arts London) <i>Race, Cell Lines and The Immortal Life of Henrietta Lacks</i> • Francesca Sobande (Edge Hill University) <i>Selfies, Sonic Strategies, and Black Celebrities' Self-Surveillance</i> • Jonathan Wright (University of the Arts London) <i>Images of Black Identity: Spaces In-Between</i> • James Millea (University of Liverpool) <i>Sampled Sirens: Sounding surveillance on the black contemporary film screen</i>
3C K307	Creative Accounting: communicating the economy <i>Chair:</i> Rebecca Bramall <ul style="list-style-type: none"> • Liz Moor (Goldsmiths) <i>Financial Literacy Training as Economic Communication</i> • Clea Bourne (Goldsmiths) <i>Communicating Millennials as Economic Indicators</i> • Rebecca Bramall (University of the Arts London) <i>Brands, Creative Campaigning and the Geography of Corporate Tax Avoidance</i>
3D K403	Everyday Creativity <i>Chair:</i> Katherine Harrison <ul style="list-style-type: none"> • Chiara Checcaglini (University of Urbino Carlo Bo) <i>Episode by Episode: Creative engagement in Italian fan-based online criticism</i> • Torgeir Fjeld (Ereignis Center for Philosophy and the Arts) <i>At the Limits of This Rupture: Art, technology and the subject of creativity</i> • Katherine Harrison (Leeds Beckett University) and Cassie Ogden (Liverpool John Moores University) <i>'Stitch and Bitch': Knitting together women's everyday creativity and postfeminism</i> • Julian Pimienta (Nagoya University) <i>Be Inspired! A study of how manga and anime impact fans' everyday creativity</i>

3E K405	<p>Journalism Futures I <i>Chair:</i> Gwen Bouvier</p> <ul style="list-style-type: none"> • Adeyanju Apejaye (University of Salford) Online News Commenting in Nigeria as a Space for Democratic Deliberation: An analysis of selected online news sites • Richard Thomas (Leeds Trinity University) and Stephen Cushion (Cardiff University) Redressing the Balance: The Buzzification of news from the 2015 to 2017 UK general election campaign • Gwen Bouvier (Maynooth University) Using Photographs from Twitter as News Sources: Social media, personalization and emotion in contemporary news • Paul Stringer (University of Leeds) Digital-native News Organisations
3F K407	<p>Citizen/Community Media I <i>Chair:</i> Donatella Maraschin</p> <ul style="list-style-type: none"> • Donatella Maraschin (LSBU), Thomas Moors (Independent Physician) and Evangelos Himonides (UCL) Shout At Cancer – An approach to creativity and digital humanities in health and care • Rob Watson (De Montfort University) Is Participation in Community Media an Agent of Change? • Iva Krtalić Muiesan and Senka Božić-Vrbančić (University of Zadar) Creative Cosmopolitanism on Radio Waves • S M Shameem Reza (Goldsmiths) and Ashfara Haque (University of Development Alternative) When Community Radio Meets Facebook: Young listeners’ engagement towards community public sphere
3G K505	<p>Diversity and Inclusion <i>Chair:</i> Sanna Inthorn</p> <ul style="list-style-type: none"> • Panayiota Tsatsou (University of Leicester) Digital Inclusion of Disabled People: Enhancing Social Inclusion and Welfare? • Thomas Billard (University of Southern California) ‘Passing’ and the Politics of Deception: Transgender bodies, cisgender aesthetics and the policing of inconspicuous marginal identities • Sanna Inthorn (University of East Anglia) ‘Sometimes there is too much choice’: Older audiences and the creative industries • Len Collin (Northumbria University) You Can Change the Law, But Changing Minds Is Another Matter: The ghettoisation of diversity
3H K507	<p>Filmmaking in the Academy A panel from the AHRC-funded Filmmaking Research Network <i>Chair:</i> Susan Kerrigan Charlotte Crofts (UWE Bristol), Catherine Grant (Birkbeck, University of London), Felicity Colman (Kingston University), Joanna Callaghan (University of Sussex), Susan Kerrigan (University of Newcastle, Australia)</p>
11.30—12.00	Refreshments
12.00—13.00 8th Floor Keyworth	<p>Roundtable OR Film Screening</p> <p>Roundtable: Public Service News Futures <i>Chair:</i> Lizzie Jackson</p> <p>This panel will consider the future of public service media in an age of technological innovation, audience creativity, experimentation and disruption. It will discuss emergent areas of public service news provision, including mobile news, newsgames, VR and augmented reality, and reflect on the new working practices and editorial</p>

Events Theatre	<p>policies that are developing alongside these novel forms.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Janet Jones, LSBU • Michal Glowacki, University of Warsaw • Seetha Kumar, Creative Skillset • Andrew Cochran, Consultant and ex-head of strategy and transformation for CBC News <p>Filmmaking in the Academy A selection from 200 films in the Film Research Network, presented by Joanna Callaghan (University of Sussex)</p>
13.00—14.30	<p>Lunch and MeCCSA Network Meetings</p> <p>MeCCSA Network Meetings, 13.30—14.30 K303: Radio Studies Network K305: Disability Studies Network K307: Policy Network K403: Postgraduate Network K405: Practice Network K407: Race, Ethnicity and Postcolonial Network K503: Climate Change Network K505: Social Movements Network K507: Women’s Media Studies Network</p>
14.30—16.00	<p>Parallel sessions 4A—4H</p>
4A K303	<p>Radio Studies Network Panel II: Old and new forms of radio: building listening communities and connecting people <i>Chair:</i> Helen Gubbins</p> <ul style="list-style-type: none"> • Gurvinder Aujla-Sidhu (De Montfort University) BBC Asian Network and the Changing Relationship with British Asian listeners • Helen Gubbins (University of Sheffield) Simulated Liveness in Historical Broadcasts of Irish music • Mia Lindgren (Monash University, Australia) ‘Tell me your story’: Building connections with emotions and podcast storytelling • Pam Myers (University of West London) Peak Screen – why voice is the new visual
4B K305	<p>Creative Entrepreneurs <i>Chair:</i> Carolina Bandinelli</p> <ul style="list-style-type: none"> • Carolina Bandinelli (University of Lincoln) Virtues at work? The ethical desire of creative entrepreneurs • Katherine Champion (University of Stirling) Lighthouses for Island Creative Economies? Interrogating the role of creative hubs in supporting creative workers in Shetland • Mattias Frey (University of Kent) Creative Entrepreneurship in Video on Demand: MUBI, the curation model and the end of the long tail

<p>4C K307</p>	<p>Arab Media <i>Chair:</i> Noha Mellor</p> <ul style="list-style-type: none"> • Tim Markham (Birkbeck) Creativity in the Mediation of Distant Suffering: In defence of not trying too hard • Rasha El-Ibiary (Future University in Egypt) Internet Censorship and Circumvention Tools as a form of Resistance: The case of Egypt • Sumaya Al Nahed (University of West London) Breaking the Language Barrier? Comparing TV news frames across texts in different languages • Noha Mellor (University of Bedfordshire) Voice of the Muslim Brotherhood
<p>4D K403</p>	<p>Social and Political Action through Artistic Practices <i>Chair:</i> Dimitrina J. Semova</p> <ul style="list-style-type: none"> • Olga Bailey (Nottingham Trent University) ‘The Power of Arts Rests in its Ability to Evoke Utopian Possibilities’ • Asunción Bernárdez (Complutense University of Madrid) Feminist Artivism in the ‘Nosotras Paramos’ Campaign in the Spanish Context of 2017 • Dimitrina J. Semova, Eva A. Vico, Roxana Sosa and Graciela Padilla (Complutense University of Madrid) Artivism: Autonomy, Disobedience, Resistance through Artistic Expressions
<p>4E K405</p>	<p>Journalism Futures II <i>Chair:</i> Catherine Adams</p> <ul style="list-style-type: none"> • Catherine Adams (Nottingham Trent University) Tinker, Tailor, Soldier, Spy: An investigation into the use of drones in journalism • Andrew Cochran (Independent) Neural News and its Existential Threat for Journalism • Lisette Johnston (BBC) Reconceptualising Slow News: Understanding creative journalism in a fast-paced digital landscape • Barbara Henderson (Leeds Beckett) Subverting the Pyramid: The importance of creative writing in the study of journalism
<p>4F K407</p>	<p>Citizen/Community Media II <i>Chair:</i> Tony Steyger</p> <ul style="list-style-type: none"> • Thomas Billard (University of Southern California) Shifting Focus from Media Activism to Communication Activism • Antje Scharenberg (Goldsmiths) Enacting European Alternatives: How activists are redoing European politics through (creative) practice • Tony Steyger (Southampton Solent University) Rediscovering Video Nation: A working case study • Mads Krogh (Aarhus University) Creativity and/as Distributed Agency – in the context of DR format radio rationalization
<p>4G K505</p>	<p>Hashtag Politics <i>Chair:</i> Paul Reilly</p> <ul style="list-style-type: none"> • Ed de Quincey, Eva Giraud and Elizabeth Poole (Keele University) Contesting #stopislam: Analysing the dynamics of a racist hashtag • Paul Reilly and Elisa Serafinelli (University of Sheffield) Terrorism, Twitter and Vernacular Creativity: #PorteOuvrte and the November 2015 Paris terror attacks • Rachel McLean (Liverpool John Moores University), Marie Griffiths (University of Salford) and Stephanie Janes (Royal Holloway) Bobbies on the Tweet: Managing creative public engagement in UK policing

4H K507	<p>Reflections on Creative Practice <i>Chair:</i> Tahera Aziz</p> <ul style="list-style-type: none"> • Mads Møller Andersen (Aarhus University) Methods for Studying Creativity in Media Production • Nick Cope (Xi'an Jiaotong-Liverpool University) Creative Practice Research Collaboration • Miguel Gaggiotti (University of Bristol) Creativity Without Agency? Nonprofessional actors in the filmmaking process: reflections on/through practice • Kirsten MacLeod (Edinburgh Napier University) Documentary Processes of Knowledge and Creative Practice
16.00—16.30	Refreshments
16.30—18.00 Events Theatre	<p>MeCCSA AGM Guest speaker: Prof Dinah Birch, chair of Main Panel D (Arts & Humanities) for REF2021</p>
18.00—18.15	Comfort Break
18.15—19.15 8th Floor Keyworth	<p>Roundtable OR Film Screening</p> <p>Roundtable: Immaterial and ‘Wasteful’ Artistic Labour <i>Chair:</i> Elena Marchevska</p> <p>This panel will examine the proximity between artistic work and other modes of (re)productive labour today, in order to explore contradictions of artistic precarity. The panel will also explore the potential for agency in a constant loop of devaluing ‘(artistic) labour’ and overvaluing ‘(creative) work’. The panel will particularly reflect on feminist theories of (re)production and how they inform feminist activist and media artists.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Katja Praznik, SUNY Buffalo • Ana Vilenica, Marie Curie Fellow, LSBU • Vanessa Janekovic-Vasic, Independent Scholar
Events Theatre	<p>Terry Film Screening plus Q&A with Catalin Brylla (University of West London)</p>
19.30 onwards	<p>Conference Dinner, TAS Restaurant TICKETS ARE SOLD SEPARATELY FOR THIS EVENT</p>

Day 3: Friday 12 January

09.00—10.30	Parallel sessions 5A—5H
5A K303	<p>Sport and Mediatization <i>Chair:</i> Michael Skey</p> <ul style="list-style-type: none"> • Kirsten Frandsen (Aarhus University) Theorizing the Sport and Media Relationship • César Jiménez-Martínez (LSE) Mediatization in Practice: The foreign media coverage of the 2013 Confederations Cup in Brazil • Robert Topinka (Birkbeck) Mediatizing Basketball: SportVU and the New Geometries of Sport • Michael Skey (Loughborough University) Mediatization and Football: A bottom-up perspective
5B K305	<p>Creative truths? Public relations, media communications and ‘post-truth’ <i>Chair:</i> Anne Cronin</p> <ul style="list-style-type: none"> • Anne Cronin (Lancaster University) Public Relations, Commercial Speech and ‘Post-Truth’: The mediation of the new social contract • Lee Edwards (LSE) Public Relations’ Professional Project: Claiming legitimacy through (post-)truth and (fake) news • Johanna Fawkes (University of Huddersfield) Public Relations, (Post-)Truth and the Management of Appearance • Howard Nothaft (Lund University) Tribal Truths
5C K307	<p>The Networked Image Economy and the Automation of Culture <i>Chair:</i> Andrew Dewdney Annet Dekker (University of Amsterdam), Andrew Dewdney (LSBU) and Katrina Sluis (LSBU)</p>
5D K403	<p>Branding and PR <i>Chair:</i> Alison Winch</p> <ul style="list-style-type: none"> • Ben Little and Alison Winch (University of East Anglia) Who Owns the Future? The visions of Mark Zuckerberg • Catarina Lelis (University of West London) We Reserve the Right to be Creative! The sectors adopting flexible brands • Rachel Moran and Thomas Billard (University of Southern California) Towards Networked Branding: Communication and political citizenship in contemporary brand culture
5E K405	<p>Climate Change Network Panel I: Ethical Anthropocene Encounters – visual and creative mediations with humans and the more-than-human world <i>Chair:</i> Julie Doyle</p> <ul style="list-style-type: none"> • Sarah Kember (Goldsmiths) After the Anthropocene: The photographic for earthly survival? • Michael Goodman (University of Reading) The Empathy Machine: Virtual reality, iAnimal and the techno-biopolitics of digital foodscapes • Kate Monson (University of Brighton) Wallowing in the Wet-land: muddled methods for messy worlds

5F K407	<p>Storytelling <i>Chair:</i> Alexis Weedon</p> <ul style="list-style-type: none"> • Alexis Weedon (University of Bedfordshire) Media Storytelling: Definition, characteristics and origins • Kerstin Stutterheim (Bournemouth University) Dramaturgy, Creativity, and Agency • Charlotte Crofts (UWE Bristol) Translating Cultures: Literary gymnastics and formal hybridity in adapting Angela Carter’s Japanese writings for the screen
5G K505	<p>Data Profiling and Tracking <i>Chair:</i> Aristeia Fotopoulou</p> <ul style="list-style-type: none"> • Lukasz Szulc (LSE) Profiles, Identities, Data • James Dyer (University of Huddersfield) Self-Tracking: An everyday creativity • Aristeia Fotopoulou (University of Brighton) Creativity and Critical Data Literacy for Advocacy
5H K507	<p>Policy, Law and Regulation <i>Chair:</i> Rosser Johnson</p> <ul style="list-style-type: none"> • Frances Nelson, Angelique Nairn and Rosser Johnson (Auckland University of Technology) Performing the Royal New Zealand Ballet: Cultural policy in action in the Secret Lives of Dancers • Tom Chivers (Goldsmiths) Whose interest? Creative Redefinition of Public Interest Values in the Proposed 21st Century Fox/Sky merger
10.30—11.00	Refreshments
11.00—12.30	Parallel sessions 6A—6H
6A K303	<p>War/Game: Memory, militarism, and the subject of play <i>Chair:</i> Holger Pötzsch</p> <ul style="list-style-type: none"> • Holger Pötzsch (UiT Tromsø) Positioning Players as Political Subjects: Forms of estrangement in <i>This War of Mine</i> and <i>Spec Ops: The Line</i> • Philip Hammond (LSBU) Reality Check: Military videogames and the problem of authenticity • Stephanie de Smale (Utrecht University) The Mediated Memory of Bosnia’s Troubled Past: Representing wartime sexual violence
6B K305	<p>Creative Interruptions: narratives of struggle, power and politics <i>Chair:</i> Photini Vrikki</p> <ul style="list-style-type: none"> • Eleftheria Lekakis (University of Sussex) Creative Activism and Subvertising Narratives as Counterhegemonic Acts • Paula Serafini (University of Leicester) Community Art, Media, and the Construction of Narratives in the Fight Against Fracking • Aditi Jaganathan (Brunel University) Black and Brown Creative Resistance in the Break of British Coloniality • Photini Vrikki (Brunel University) Digital Resistance Narratives and their Rhetorics after Brexit

6C K307	<p>Creativity and Collaboration in Commercial Photography <i>Chair:</i> Sharon Harper</p> <ul style="list-style-type: none"> • Anna Dahlgren (Stockholm University) Photography and the Collaborative Work of the Magazine • Sharon Harper (University of Gloucestershire) That Looks Good!: Creativity and collaboration in contemporary food photography • Æsa Sigurjónsdóttir (University of Iceland) Björk and her Creative Landscape of Intermediality
6D K403	<p>Disability and Agency in Documentary Film <i>Chair:</i> Catalin Brylla</p> <ul style="list-style-type: none"> • Anita Biressi (University of Roehampton) 'This is our World': Disability, community and the docusoap • Catalin Brylla (University of West London) Clashing Agencies – A seeing filmmaker filming a blind painter • Helen Hughes (University of Surrey) Creativity as the Fostering of Agency in the Collaborative Work of Andrew and Eden Kötting
6E K405	<p>Media and Protest <i>Chair:</i> Elena Marchevska</p> <ul style="list-style-type: none"> • Abi Rhodes (University Of Nottingham) The Role of Creative Activism and Agency in the 2017 UK General Election • Keren Darmon (LSE) Looking Like a Slut: Content and visual analyses of mass- and social-media images of SlutWalk London • Cho-kiu Li (Chinese University of Hong Kong) Creativity and Fear: Cultural activism in Post-Umbrella Hong Kong • Yupei Zhao (Sun Yat-sen University) Political Rhetoric as Self-Censorship Practice: Examining dissidents' use of Weibo in 2012 Hong Kong Chief Executive election
6F K407	<p>The Invisible Institution: BAFTA and the creative industries <i>Chair:</i> Emma Pett</p> <ul style="list-style-type: none"> • Louise Anderson (BAFTA) and Emma Pett (University of East Anglia) Advancing the 'Art of Film'? BAFTA's forgotten institutional history • Helen Warner (University of East Anglia) The Untold History of BAFTA and Creative Talent • Yvonne Tasker (University of East Anglia) Daughter of Dissent? Locating Jill Craigie in British film histories
6G K505	<p>Music Cultures <i>Chair:</i> Hillegonda Rietveld</p> <ul style="list-style-type: none"> • Zhongwei Li (LSE) Materiality, Creativity and Profanity: Insights from music and subculture in 1990s China • Nathalie Weidhase (University for the Creative Arts) Discourses of Creativity and Popular Music Artistic Value in the UK Reception of Lana del Rey • Michael Skey (Loughborough University) Rethinking Media Events as Affective Practices
6H Events Theatre	<p>The Acting Class</p> <ul style="list-style-type: none"> • Film Screening plus Q&A with Deirdre O'Neill and Mike Wayne (Brunel University)

12.30—13.30	<p>Lunch</p> <p>PLUS Book Launch (Polity stand): <i>Race and the Cultural Industries</i>, by Anamik Saha (Polity, 2017)</p> <p>PLUS (13.00—14.30) <i>Journal of Media Practice</i> editorial board meeting, K503</p>
13.30—15.00	Parallel sessions 7A—7H
7A K303	<p>From ‘Subcultural Fandom’ to ‘Brand Fans’: participatory culture, creativity and agency</p> <p><i>Chair:</i> Matt Hills</p> <ul style="list-style-type: none"> • Sophie Charlotte van de Goor (University of Huddersfield) Tagging Agency: Filtering participatory culture • Matt Hills (University of Huddersfield) Algorithmic Challenges to Fan Agency? The ‘Netflix discourse’ of fandom and ‘authorised’ participatory culture • Richard McCulloch (University of Huddersfield) Fandom Never Bothered Me Anyway: Audience (non-)participation and momentary fan practices at Sing-along-a-Frozen
7B K305	<p>The Role of Creativity in the Future of Journalism: a panel debate</p> <p><i>Chair:</i> Andrew Calcutt (University of East London)</p> <p>Keith Magnum, Viv Regan, Alex Cameron, Nico MacDonald and Simon Miles</p>
7C K307	<p>Academic Precariat: Early career researchers and the gig economy</p> <p><i>Chair:</i> Marie-Alix Thouaille</p> <ul style="list-style-type: none"> • Laura Shand (Hull) Precarity, Bias and Competition: Gendered experiences of the Early Career Academic in the UK University • Marie-Alix Thouaille (University of East Anglia) ‘I feel like I've wasted 10 years of my life becoming less relevant for jobs now!’ • Ed Vollans (Bournemouth University) Not Quite what it says on the Tin? • Yvonne Tasker (University of East Anglia) Institutional Perspectives: Managers, mentors and early career researchers
7D K403	<p>Art and Gentrification</p> <p><i>Chair:</i> Ana Vilenica</p> <ul style="list-style-type: none"> • Orson Nava (University of East London) Eastern Promise? Race, innovation and exclusion in the Creative Industries regeneration of East London • Anna Viola Sborgi (King’s College London) The ‘Rise and Fall of the Creative Class’: East London, gentrification and art-washing on screen • Ana Vilenica (LSBU) Artist as Property Guardian: Artistic agency in times of policing and precarity

7E K405	<p>Climate Change Network Panel II: Ethical reflections on media engagement with climate change: migration, protest and corporatism <i>Chair:</i> Julie Doyle</p> <ul style="list-style-type: none"> • Maria Sakellari (University of Brighton) The Mediation of Climate Change Induced Migration: Implications for a meaningful media discourse. • Richard Fern (University of Sheffield) The Role of Protest: Ritual as fake news and propaganda in environmental protest • Nathan Farrell (Bournemouth University), Julie Doyle (University of Brighton) and Michael Goodman (University of Reading) Guardian Labs: Corporate environmentalism through sponsored journalism • Renee Moernaut (Vrije Universiteit Brussel) Passive Producers or Active Agents? Building climate change frames in mainstream and alternative media
7F K407	<p>War and Memory <i>Chair:</i> Christine Geraghty</p> <ul style="list-style-type: none"> • Esther Johnson (Sheffield Hallam University) <i>Asunder</i> • Steve Hawley (Manchester Metropolitan University) The Calling Blighty Films: Documentary, research, and creativity • Christine Geraghty (University of Glasgow) Commemorating the First World War in Popular Television Drama • Guli Silberstein (Independent) The Schizophrenic State Project: War, media and appropriation
7G K505	<p>Urban Mapping <i>Chair:</i> Debra Benita Shaw</p> <ul style="list-style-type: none"> • Debra Benita Shaw (University of East London) Monster Mapping: Curating the posthuman city • Michael Saker (City University) Mobile Virtual Reality (MVR): Emerging forms of public privacy • Sarah Edge (Ulster University) Urbanization: Class, gender and photographic agency in mid Victorian commercial photography
7H K507	<p>Active Audiences <i>Chair:</i> Einar Thorsen</p> <ul style="list-style-type: none"> • Vahideh Golzard (University of Leeds) The Impact of Social Media on Empowerment and Creativity: The perspectives of Iranian women • Adam Carter (Goldsmiths) The Value of Laughter: 'Reading' the audience, affective intensity and the creative process of stand-up comedy • Einar Thorsen and Daniel Jackson (Bournemouth University) Live Blogging Across the Genres: Citizen voices in crisis, politics and sports news • Elisa Serafinelli (University of Sheffield) Mobile Mediated Visualities: An empirical study of the photosharing practices of Instagrammers
15.00—16.00 Events Theatre	<p>Keynote: Prof David Gauntlett (Ryerson University) Creativity and Agency, and the Purposes of Media Studies <i>Chair:</i> Prof Janet Jones</p>